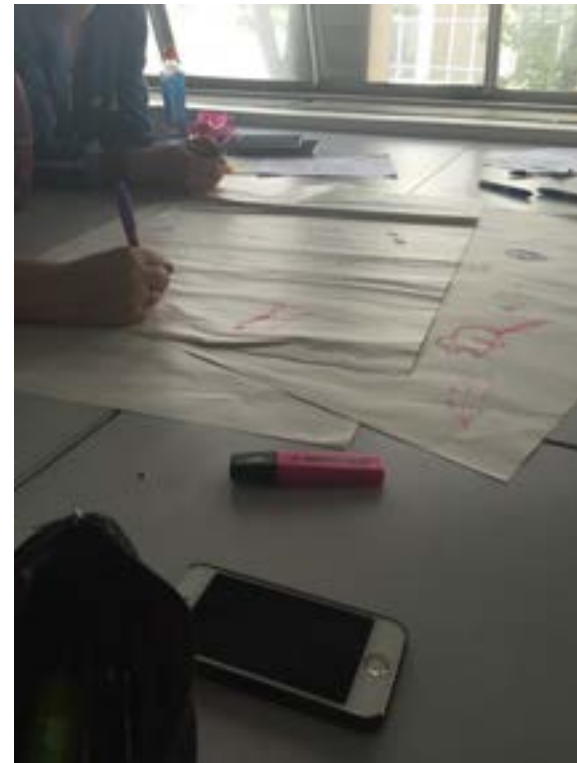
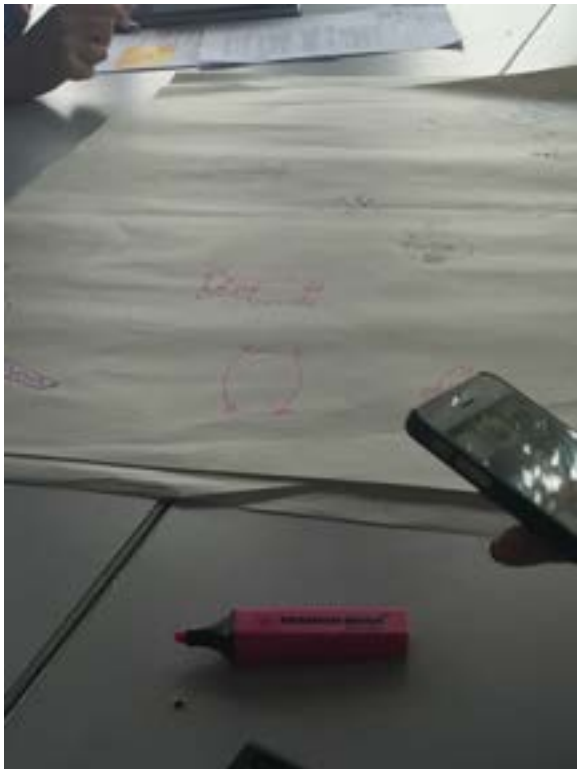
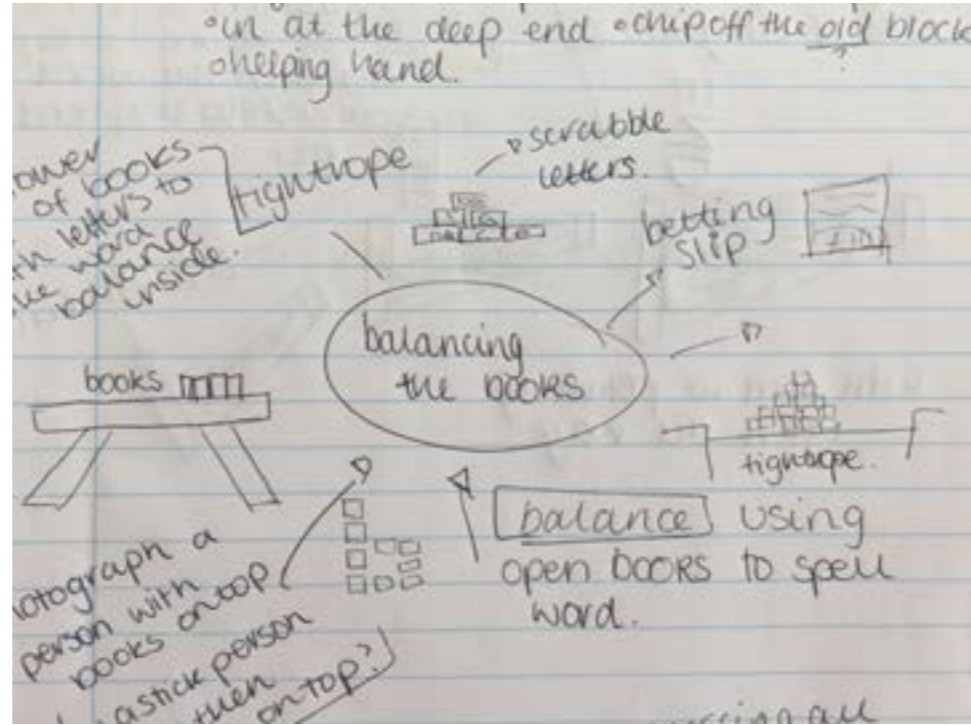
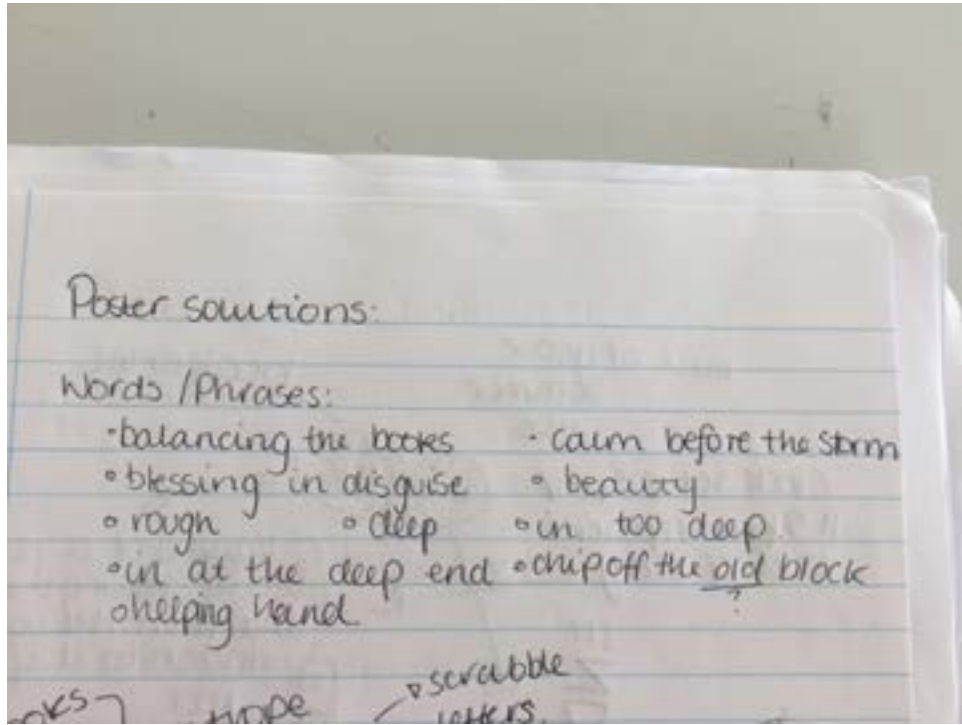


# Creative Journey of the Minimalist Posters.

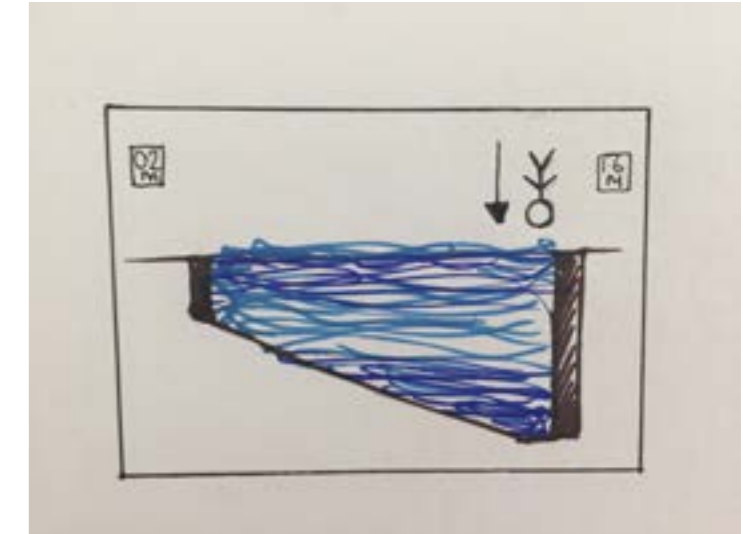
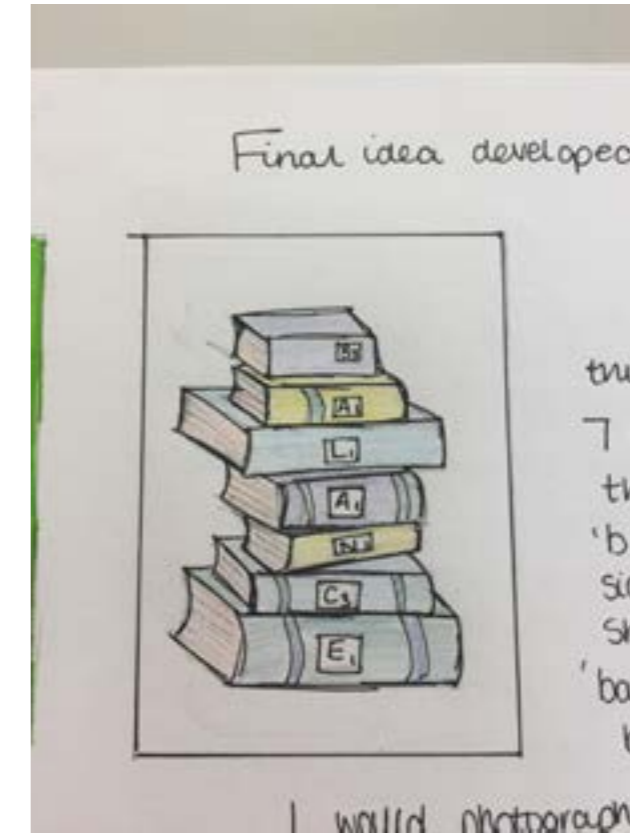
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This project started out as a group challenge, to get our minds thinking in a different way. This allowed us to have a bit of an idea of what was expected for our own posters, and what they should look like.

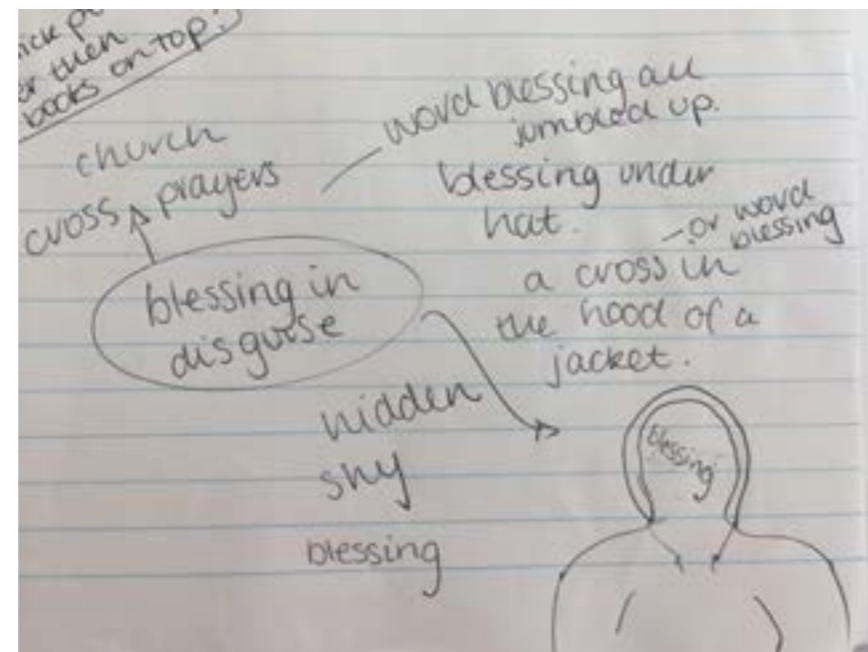




I then moved onto developing the sketches I had created, and came up with first drafts of my minimalist posters.



I moved onto the next stage, and came up with some phrases and words I could use for myself and create minimalist posters from. I decided to go with the three phrases: Balancing the books, Blessing in Disguise and In at the Deep End.



I then decided to go through the same process of mind-mapping and creating a sketch map of different ideas I could use for a final poster for each phrase. As I started to write down ideas I began to think of different ideas, so I had lots to work from by the end.



We then photographed different objects, which in turn gave me a few new ideas for creating some posters.



From these developed ideas using the objects, I had come up with two final ideas for my minimalist posters. In at the deep end. Which would be a glass full of water with pound coins in the bottom and the coins would represent the weights, weighing you down at the deep end. My second idea would be the phrase Light of my Life. I would use a lightbulb to create the light part of the phrase and I would use an inhaler to represent the life part of the phrase, also the inhaler looks like an 'L' so this would be a very fitting object to use.

